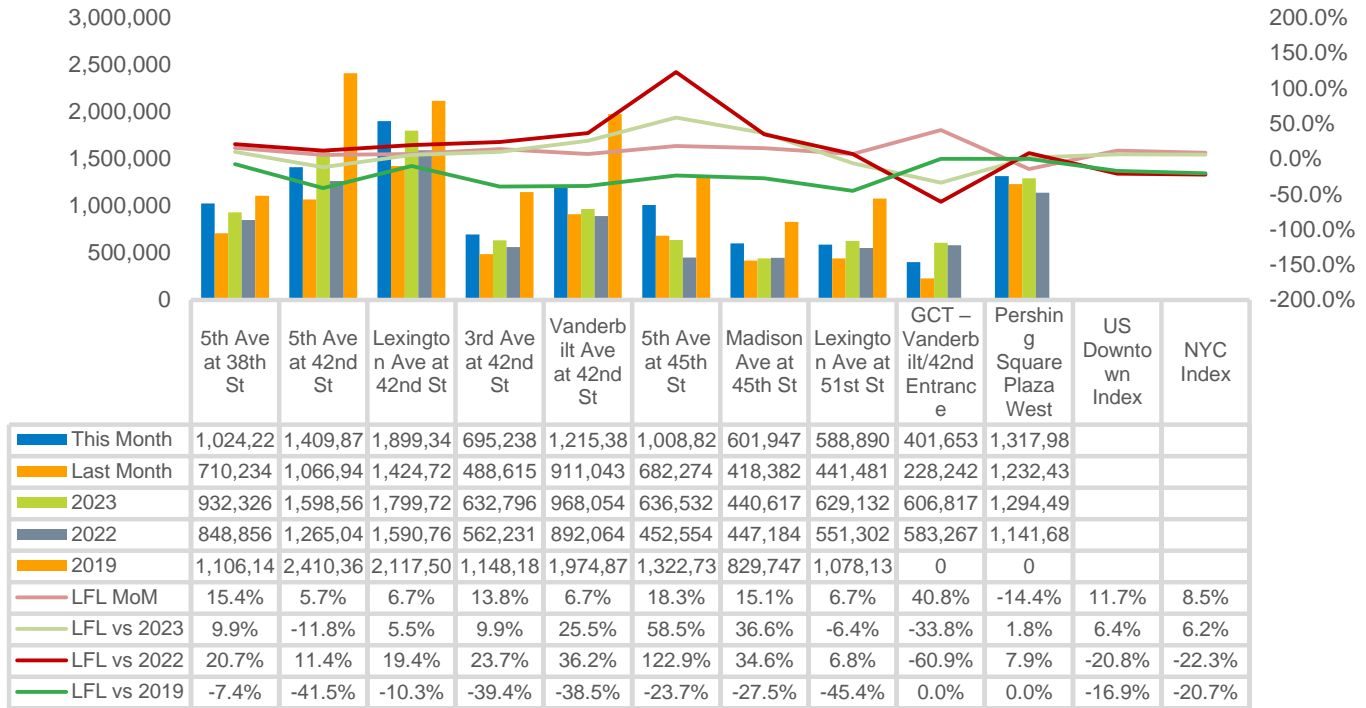


Map

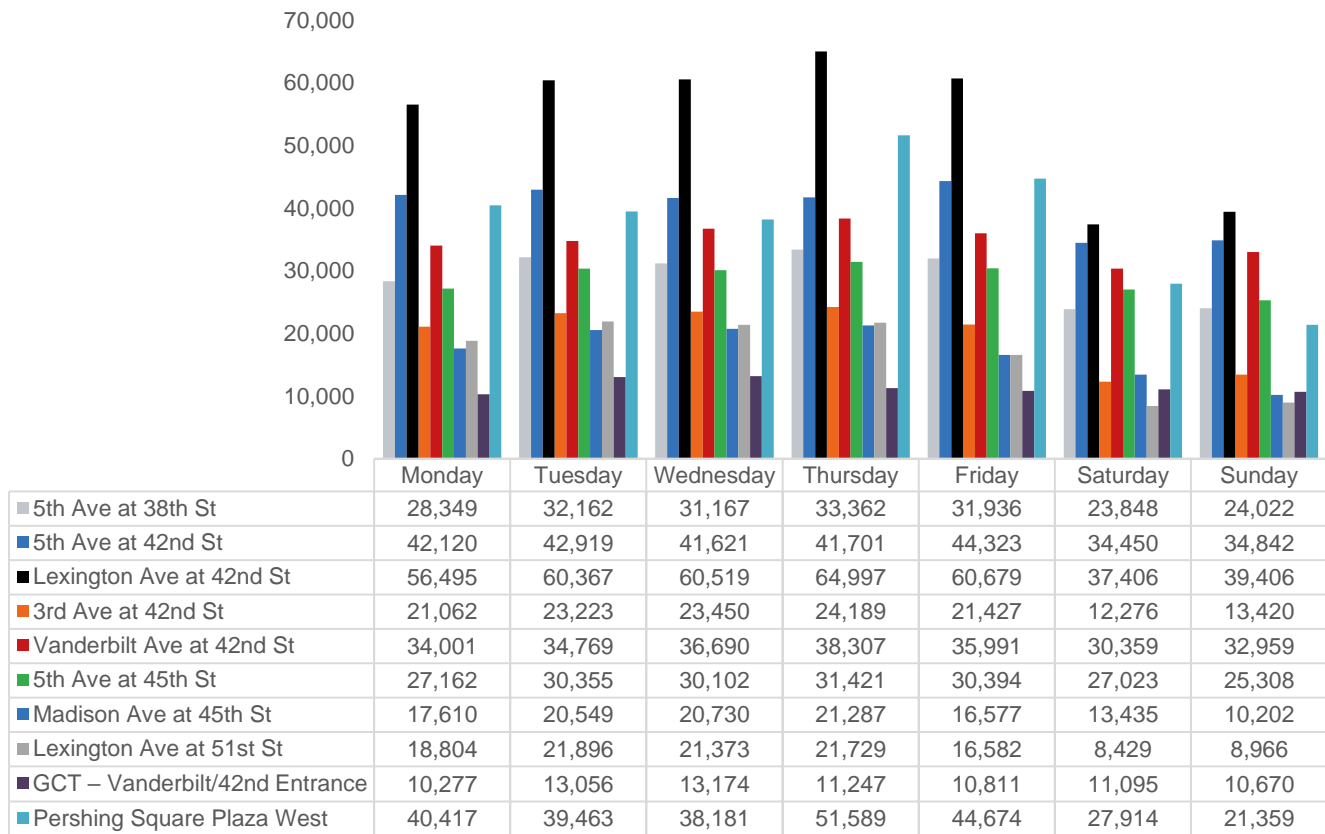


Total Pedestrian Counts



*Throughout this report, month-on-month trends are calculated using daily averages

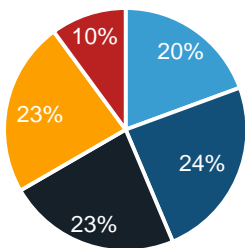
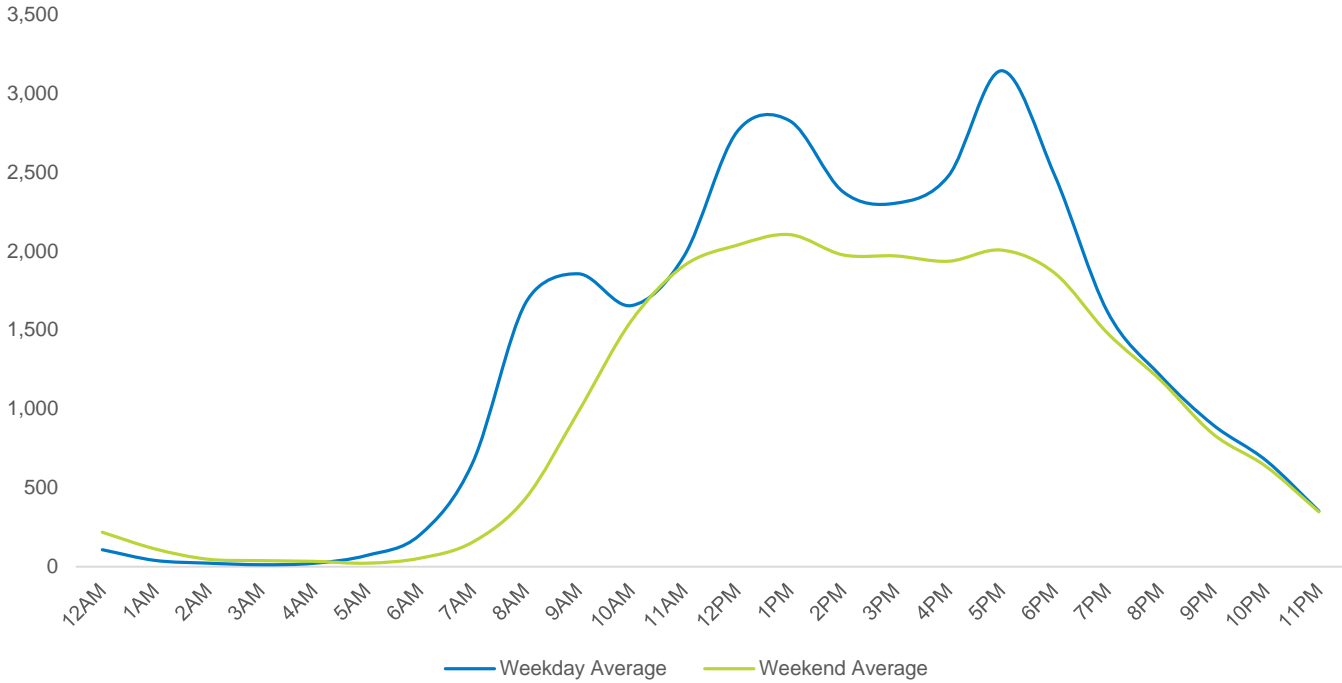
Average Pedestrian Counts by Weekday



*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

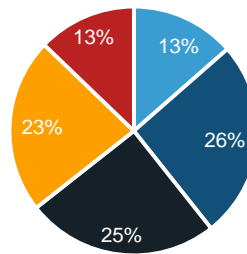
5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	28,349	32,162	31,167	33,362	31,936	23,848	24,022
February Daily Average	24,321	25,586	29,117	28,915	26,230	24,890	18,501
MoM% Change	16.6%	25.7%	7.0%	15.4%	21.8%	-4.2%	29.8%
2023 Daily Average	23,275	26,612	30,072	31,150	29,240	24,559	21,558
% v 2023 Change	21.8%	20.9%	3.6%	7.1%	9.2%	-2.9%	11.4%
2022 Daily Average	22,915	26,768	25,332	26,613	28,057	22,810	17,277
% v 2022 Change	23.7%	20.2%	23.0%	25.4%	13.8%	4.6%	39.0%
2019 Daily Average	32,708	35,104	35,255	36,415	36,734	26,167	18,845
% v 2019 Change	-13.3%	-8.4%	-11.6%	-8.4%	-13.1%	-8.9%	27.5%



Weekday Average

■ Morning	6,037
■ Lunch	7,549
■ Afternoon	7,156
■ Early Evening	7,242
■ Evening	3,135

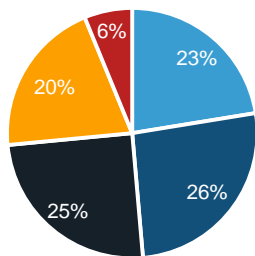
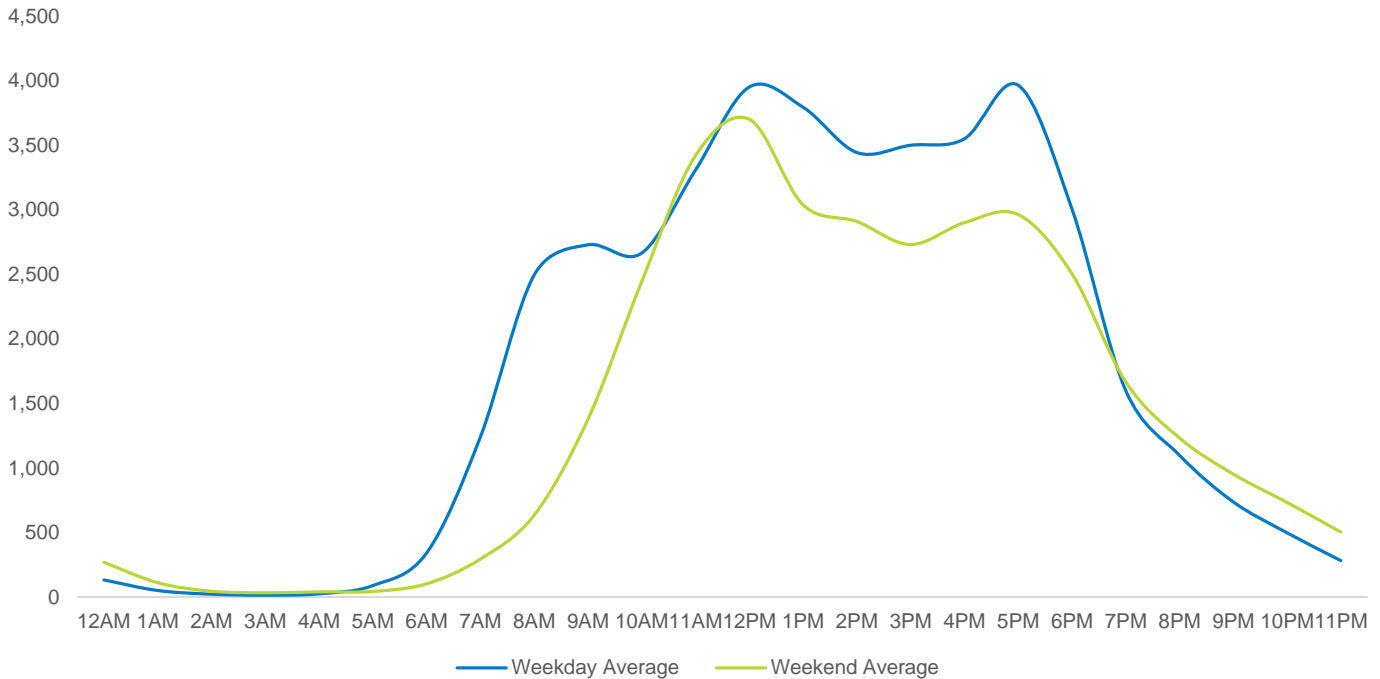


Weekend Average

■ Morning	3,180
■ Lunch	6,048
■ Afternoon	5,880
■ Early Evening	5,348
■ Evening	3,007

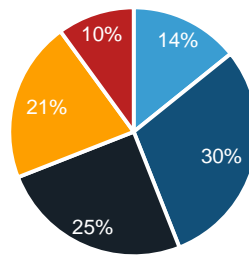
5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	42,120	42,919	41,621	41,701	44,323	34,450	34,842
February Daily Average	36,909	35,966	45,672	47,087	39,277	34,769	27,057
MoM% Change	14.1%	19.3%	-8.9%	-11.4%	12.8%	-0.9%	28.8%
2023 Daily Average	41,897	43,247	52,315	54,426	50,838	42,553	34,437
% v 2023 Change	0.5%	-0.8%	-20.4%	-23.4%	-12.8%	-19.0%	1.2%
2022 Daily Average	33,377	26,768	25,332	26,613	28,057	22,810	17,277
% v 2022 Change	26.2%	60.3%	64.3%	56.7%	58.0%	51.0%	101.7%
2019 Daily Average	69,224	74,399	78,322	79,346	77,205	63,243	40,334
% v 2019 Change	-39.2%	-42.3%	-46.9%	-47.4%	-42.6%	-45.5%	-13.6%



Weekday Average

Morning	9,468
Lunch	11,054
Afternoon	10,494
Early Evening	8,573
Evening	2,615

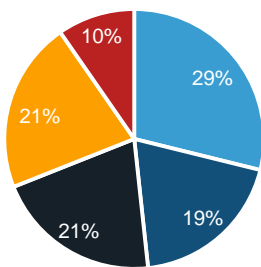
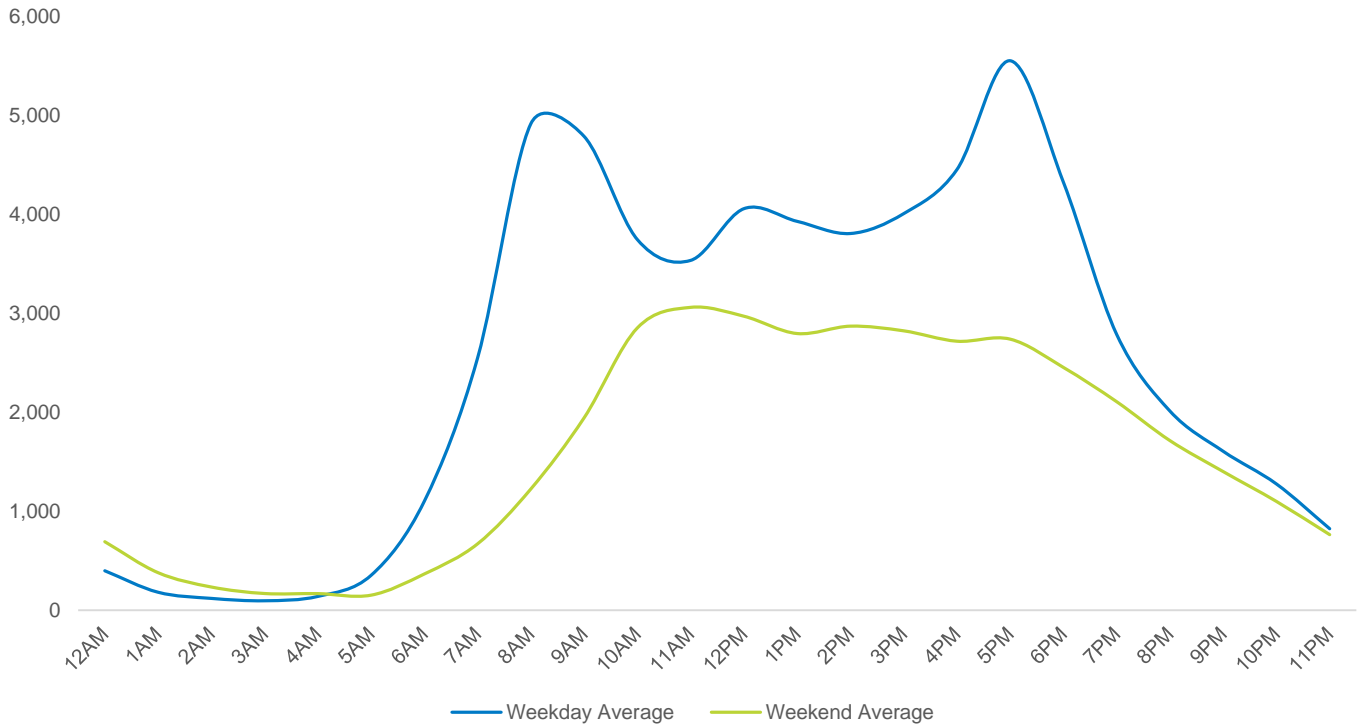


Weekend Average

Morning	4,849
Lunch	10,160
Afternoon	8,541
Early Evening	7,136
Evening	3,421

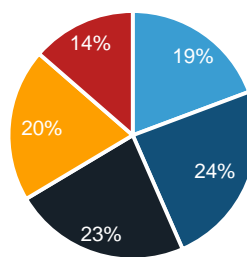
Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	56,495	60,367	60,519	64,997	60,679	37,406	39,406
February Daily Average	49,619	52,060	61,392	62,087	56,135	42,274	32,614
MoM% Change	13.9%	16.0%	-1.4%	4.7%	8.1%	-11.5%	20.8%
2023 Daily Average	53,624	49,678	53,216	64,040	57,678	44,866	36,844
% v 2023 Change	5.4%	21.5%	13.7%	1.5%	5.2%	-16.6%	7.0%
2022 Daily Average	52,403	47,119	38,259	60,052	54,676	35,646	29,997
% v 2022 Change	7.8%	28.1%	58.2%	8.2%	11.0%	4.9%	31.4%
2019 Daily Average	61,725	66,618	68,802	71,015	69,843	50,359	35,138
% v 2019 Change	-8.5%	-9.4%	-12.0%	-8.5%	-13.1%	-25.7%	12.1%



Weekday Average

Morning	17,115
Lunch	11,532
Afternoon	12,277
Early Evening	12,675
Evening	5,723

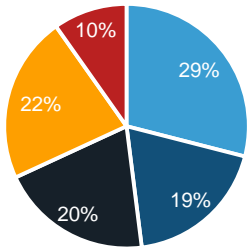
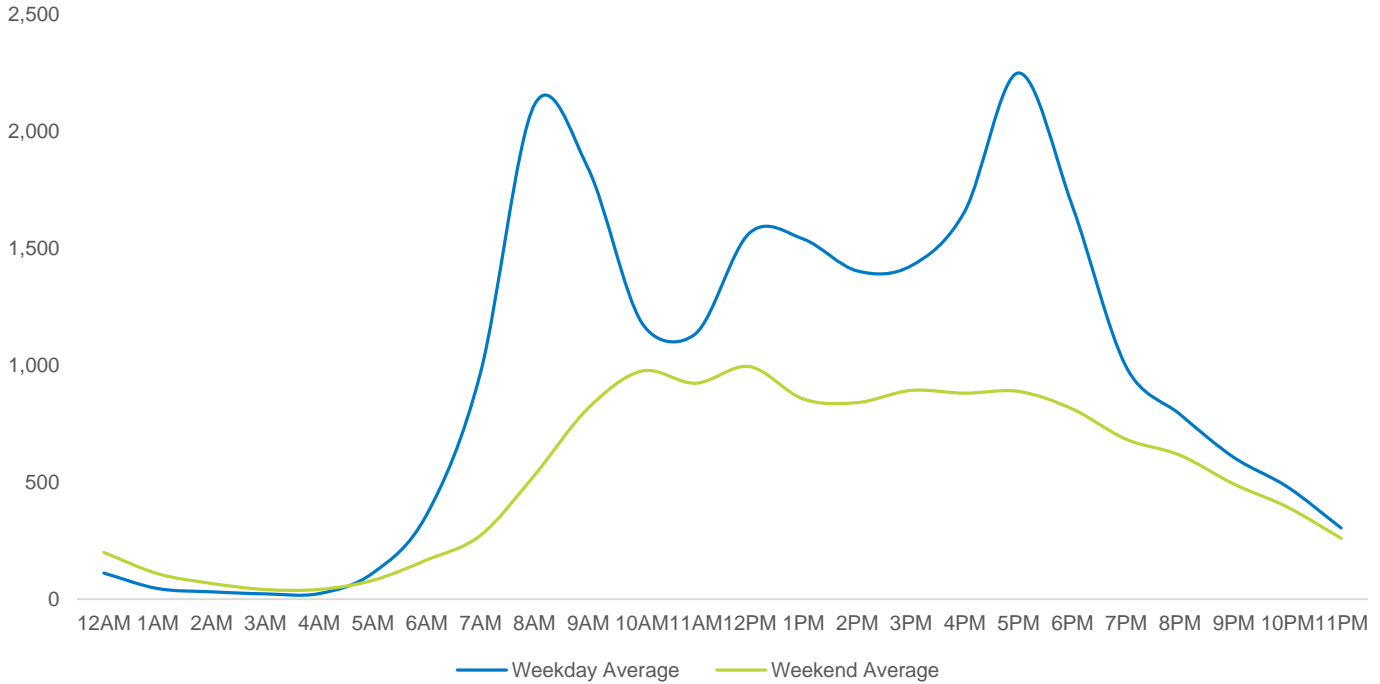


Weekend Average

Morning	7,066
Lunch	8,835
Afternoon	8,420
Early Evening	7,306
Evening	4,982

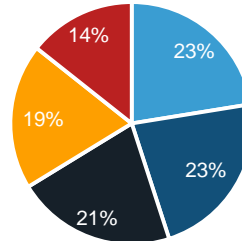
3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	21,062	23,223	23,450	24,189	21,427	12,276	13,420
February Daily Average	16,623	19,295	22,329	22,509	18,524	12,959	9,915
MoM% Change	26.7%	20.4%	5.0%	7.5%	15.7%	-5.3%	35.4%
2023 Daily Average	17,167	19,886	22,392	22,022	19,685	13,048	12,360
% v 2023 Change	22.7%	16.8%	4.7%	9.8%	8.8%	-5.9%	8.6%
2022 Daily Average	15,861	47,119	38,259	60,052	54,676	35,646	29,997
% v 2022 Change	32.8%	-50.7%	-38.7%	-59.7%	-60.8%	-65.6%	-55.3%
2019 Daily Average	38,566	40,489	40,453	38,770	37,855	18,707	14,797
% v 2019 Change	-45.4%	-42.6%	-42.0%	-37.6%	-43.4%	-34.4%	-9.3%



Weekday Average

Morning	6,471
Lunch	4,245
Afternoon	4,490
Early Evening	4,932
Evening	2,185

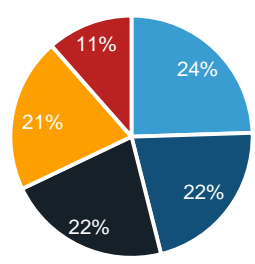
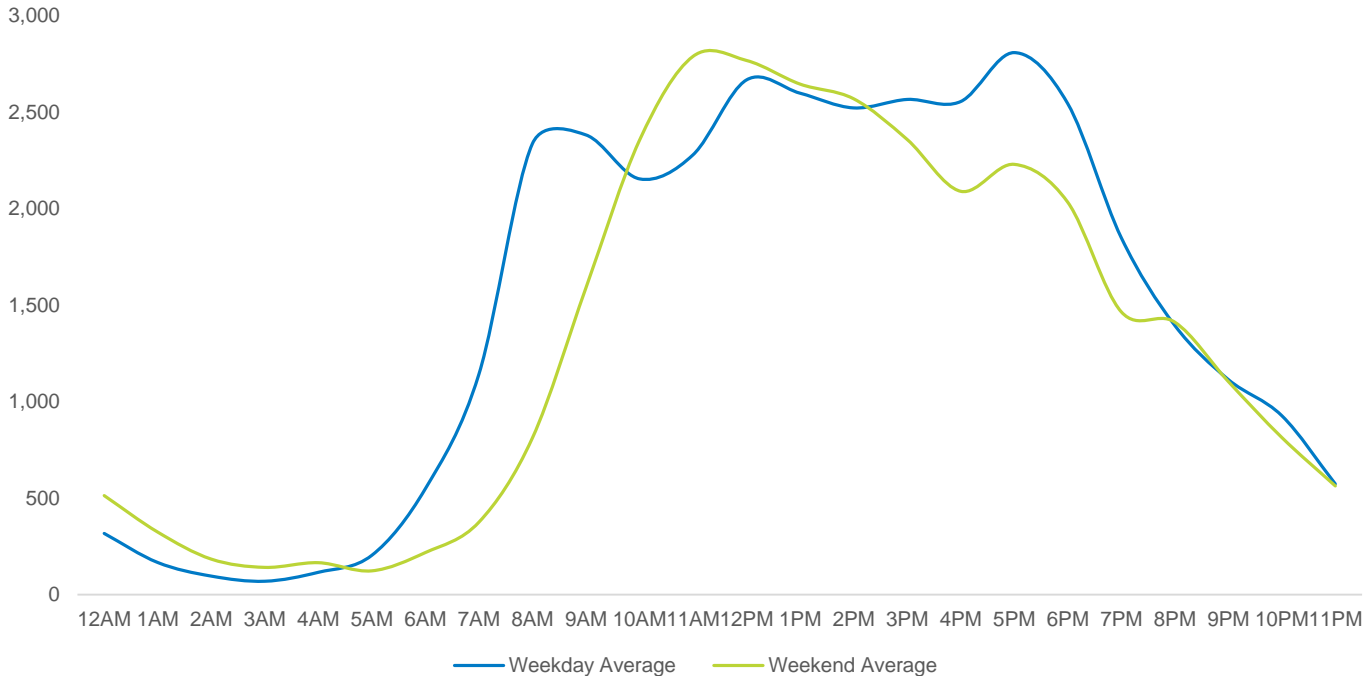


Weekend Average

Morning	2,764
Lunch	2,776
Afternoon	2,616
Early Evening	2,389
Evening	1,764

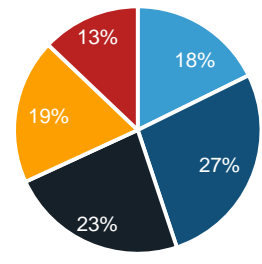
Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	34,001	34,769	36,690	38,307	35,991	30,359	32,959
February Daily Average	29,868	29,454	36,113	36,801	33,713	35,278	26,535
MoM% Change	13.8%	18.0%	1.6%	4.1%	6.8%	-13.9%	24.2%
2023 Daily Average	26,321	26,706	29,696	30,301	28,907	26,336	25,346
% v 2023 Change	29.2%	30.2%	23.6%	26.4%	24.5%	15.3%	30.0%
2022 Daily Average	21,890	25,373	26,178	27,150	29,525	26,809	21,488
% v 2022 Change	55.3%	37.0%	40.2%	41.1%	21.9%	13.2%	53.4%
2019 Daily Average	54,696	58,854	61,096	61,475	62,569	56,918	39,366
% v 2019 Change	-37.8%	-40.9%	-39.9%	-37.7%	-42.5%	-46.7%	-16.3%



Weekday Average

Morning	8,568
Lunch	7,548
Afternoon	7,647
Early Evening	7,207
Evening	4,013



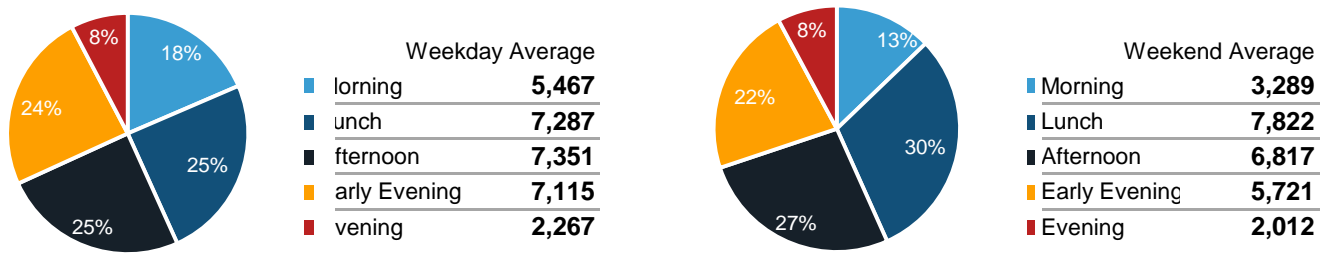
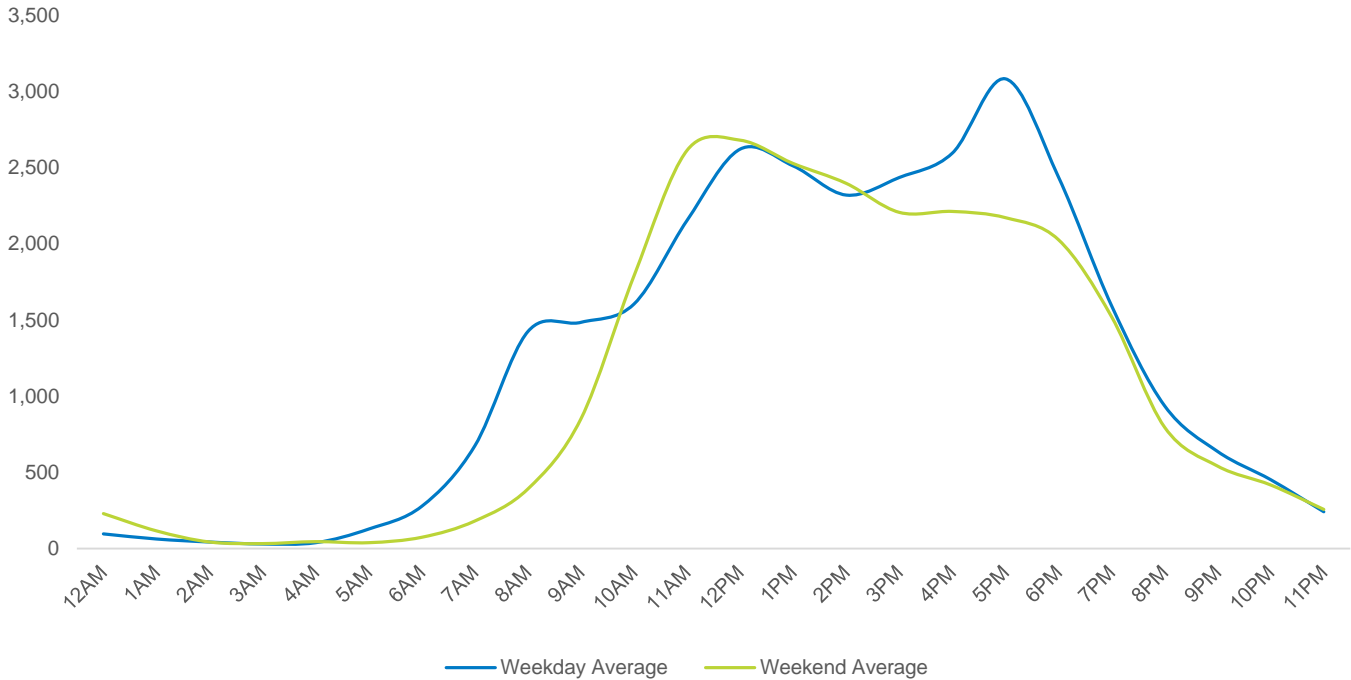
Weekend Average

Morning	5,351
Lunch	8,206
Afternoon	7,022
Early Evening	5,732
Evening	3,896



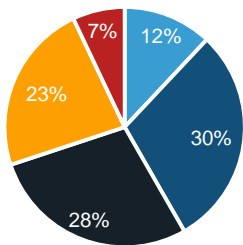
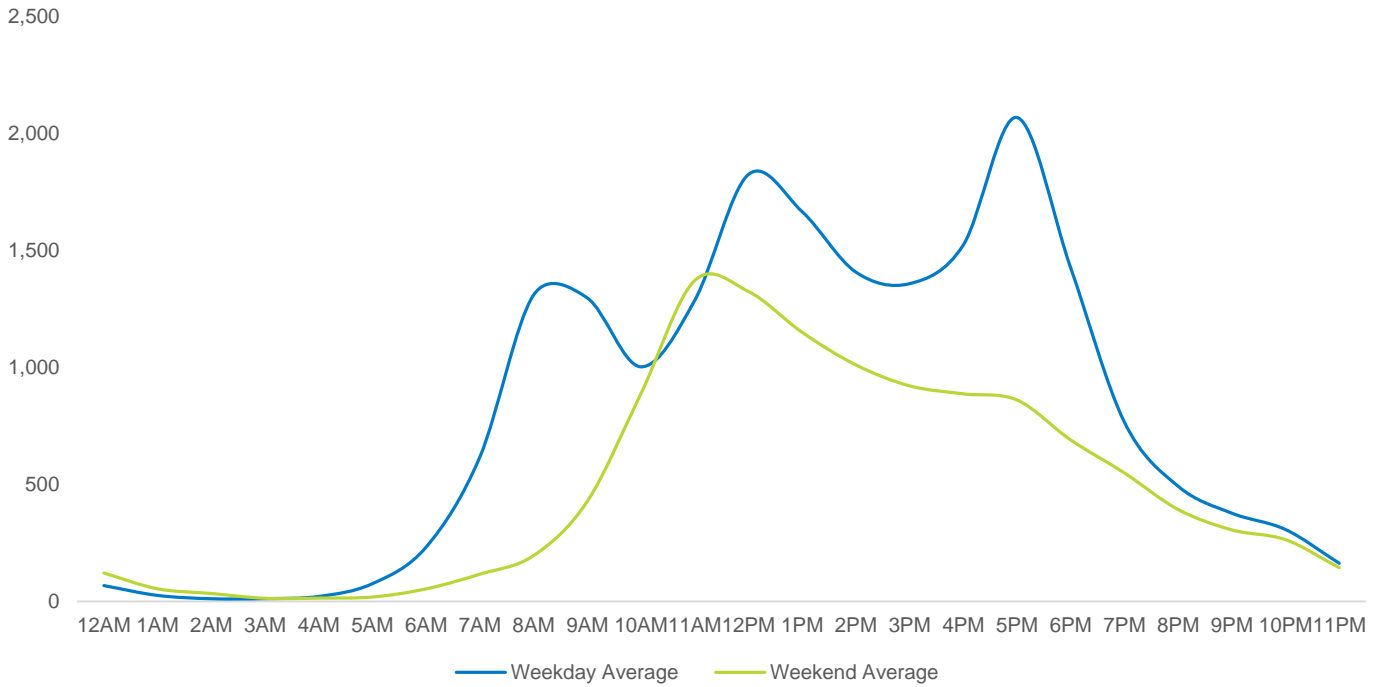
5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	27,162	30,355	30,102	31,421	30,394	27,023	25,308
February Daily Average	23,266	23,218	27,505	27,308	26,277	24,053	18,942
MoM% Change	16.7%	30.7%	9.4%	15.1%	15.7%	12.3%	33.6%
2023 Daily Average	13,538	19,258	16,889	22,311	22,467	16,206	16,637
% v 2023 Change	100.6%	57.6%	78.2%	40.8%	35.3%	66.7%	52.1%
2022 Daily Average	11,724	13,957	10,598	15,902	15,775	9,739	12,816
% v 2022 Change	131.7%	117.5%	184.0%	97.6%	92.7%	177.5%	97.5%
2019 Daily Average	37,676	39,677	40,605	41,602	43,338	35,991	25,658
% v 2019 Change	-27.9%	-23.5%	-25.9%	-24.5%	-29.9%	-24.9%	-1.4%

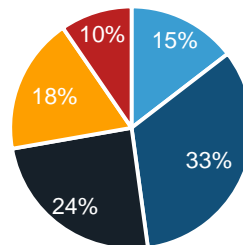


Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	17,610	20,549	20,730	21,287	16,577	13,435	10,202
February Daily Average	14,463	16,549	20,365	20,072	14,447	10,623	8,078
MoM% Change	21.8%	24.2%	1.8%	6.1%	14.7%	26.5%	26.3%
2023 Daily Average	10,765	11,224	20,356	14,875	12,826	10,183	7,895
% v 2023 Change	63.6%	83.1%	1.8%	43.1%	29.3%	31.9%	29.2%
2022 Daily Average	12,972	15,826	15,271	17,590	12,963	8,435	6,380
% v 2022 Change	35.8%	29.8%	35.8%	21.0%	27.9%	59.3%	59.9%
2019 Daily Average	25,385	28,005	29,442	29,507	27,711	17,047	8,852
% v 2019 Change	-30.6%	-26.6%	-29.6%	-27.9%	-40.2%	-21.2%	15.2%



Weekday Average	
Morning	4,462
Lunch	11,054
Afternoon	10,494
Early Evening	8,573
Evening	2,615

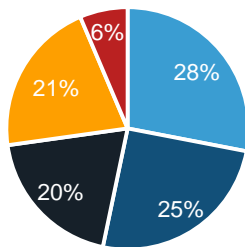
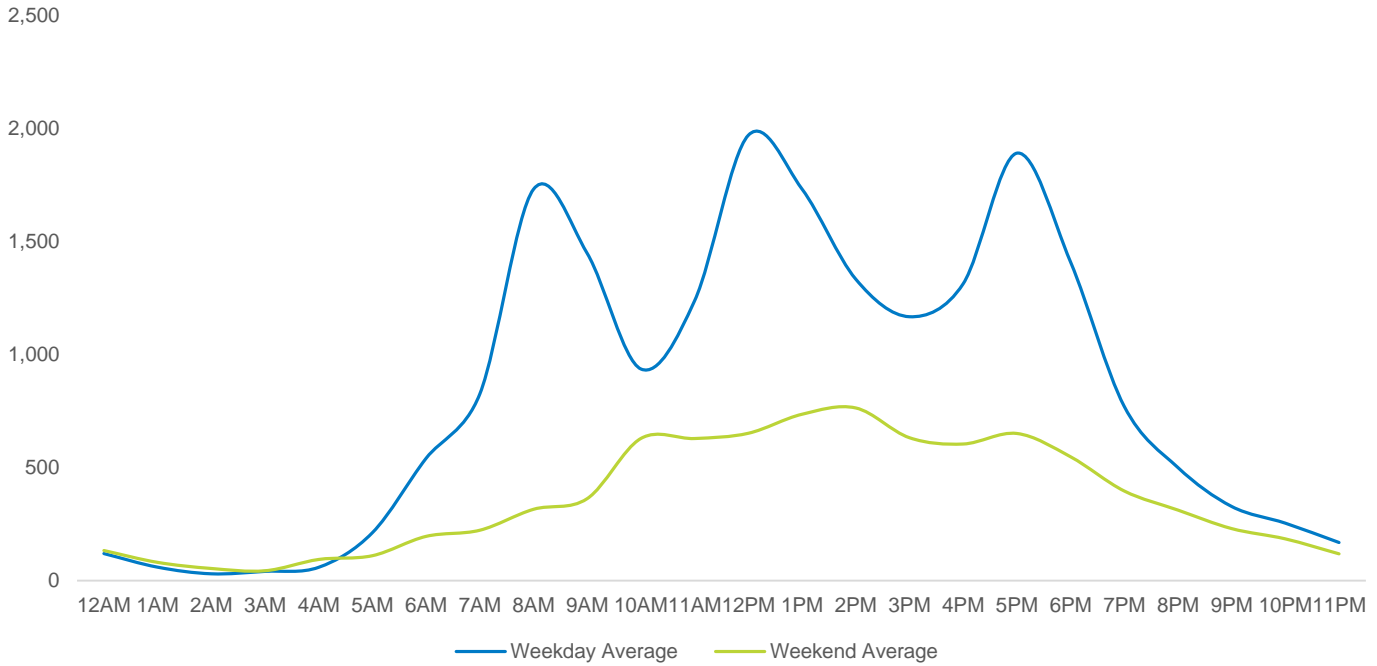


Weekend Average	
Morning	1,683
Lunch	3,848
Afternoon	2,821
Early Evening	2,102
Evening	1,108

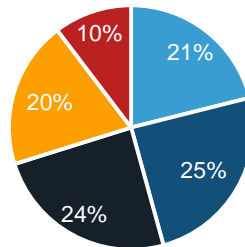


Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	18,804	21,896	21,373	21,729	16,582	8,429	8,966
February Daily Average	16,373	17,878	21,564	21,810	16,050	9,553	7,143
MoM% Change	14.8%	22.5%	-0.9%	-0.4%	3.3%	-11.8%	25.5%
2023 Daily Average	22,273	12,775	19,950	23,892	21,158	13,275	12,503
% v 2023 Change	-15.6%	71.4%	7.1%	-9.1%	-21.6%	-36.5%	-28.3%
2022 Daily Average	20,984	12,098	14,198	22,356	19,887	10,553	10,183
% v 2022 Change	-10.4%	81.0%	50.5%	-2.8%	-16.6%	-20.1%	-12.0%
2019 Daily Average	33,869	37,019	39,211	39,574	35,745	17,753	12,456
% v 2019 Change	-44.5%	-40.9%	-45.5%	-45.1%	-53.6%	-52.5%	-28.0%



Weekday Average	
■ Morning	5,481
■ Lunch	4,939
■ Afternoon	3,813
■ Early Evening	4,071
■ Evening	1,251



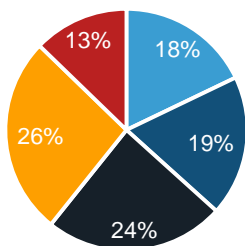
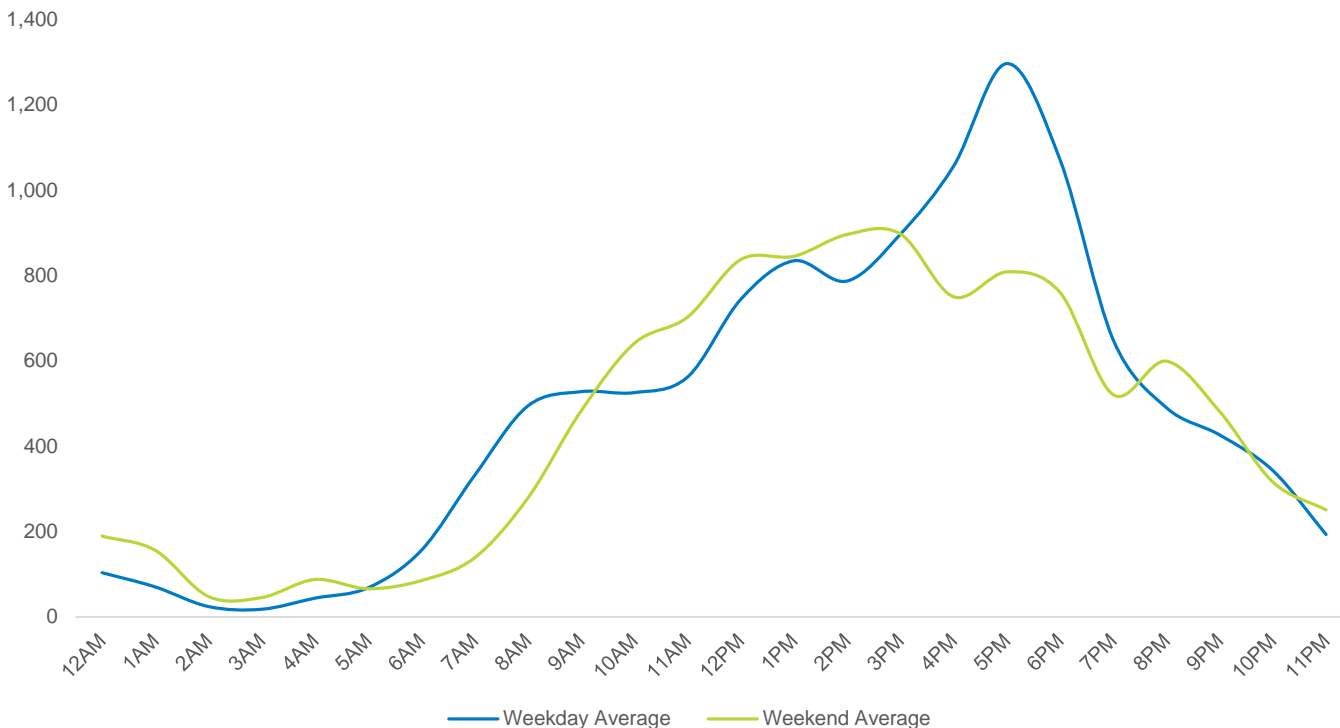
Weekend Average	
■ Morning	1,726
■ Lunch	2,016
■ Afternoon	2,000
■ Early Evening	1,595
■ Evening	846



GCT – Vanderbilt/42nd Entran *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

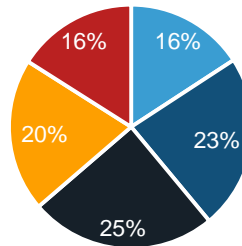
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	10,277	13,056	13,174	11,247	10,811	11,095	10,670
February Daily Average	7,178	8,407	8,860	8,771	9,906	7,873	6,067
MoM% Change	43.2%	55.3%	48.7%	28.2%	9.1%	40.9%	75.9%
2023 Daily Average	16,768	18,842	19,919	20,184	17,548	14,318	13,784
% v 2023 Change	-38.7%	-30.7%	-33.9%	-44.3%	-38.4%	-22.5%	-22.6%
2022 Daily Average	15,346	17,618	18,495	18,976	17,942	15,641	12,636
% v 2022 Change	-33.0%	-25.9%	-28.8%	-40.7%	-39.7%	-29.1%	-15.6%

Location started April 2021



Weekday Average

Morning	2,035
Lunch	2,140
Afternoon	2,740
Early Evening	3,017
Evening	1,452



Weekend Average

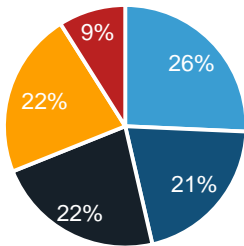
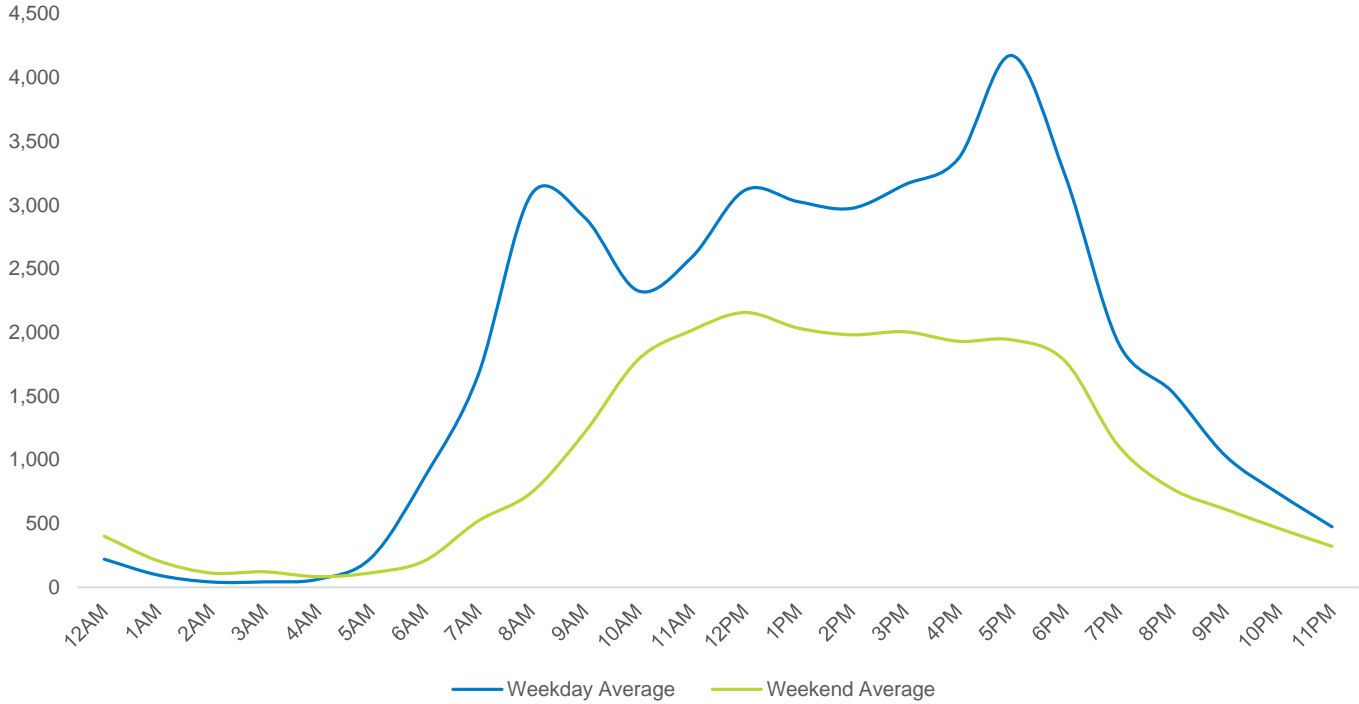
Morning	1,626
Lunch	2,384
Afternoon	2,544
Early Evening	2,089
Evening	1,647



Pershing Square Plaza West

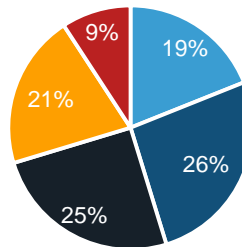
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	40,417	39,463	38,181	51,589	44,674	27,914	21,359
February Daily Average	37,383	41,892	52,766	49,856	61,597	49,232	15,383
MoM% Change	8.1%	-5.8%	-27.6%	3.5%	-27.5%	-43.3%	38.8%
2023 Daily Average	36,934	36,999	39,878	48,836	43,550	34,898	17,805
% v 2023 Change	9.4%	6.7%	-4.3%	5.6%	2.6%	-20.0%	20.0%
2022 Daily Average	36,100	35,088	28,324	45,693	40,915	27,753	14,463
% v 2022 Change	12.0%	12.5%	34.8%	12.9%	9.2%	0.6%	47.7%

Location started April 2021



Weekday Average

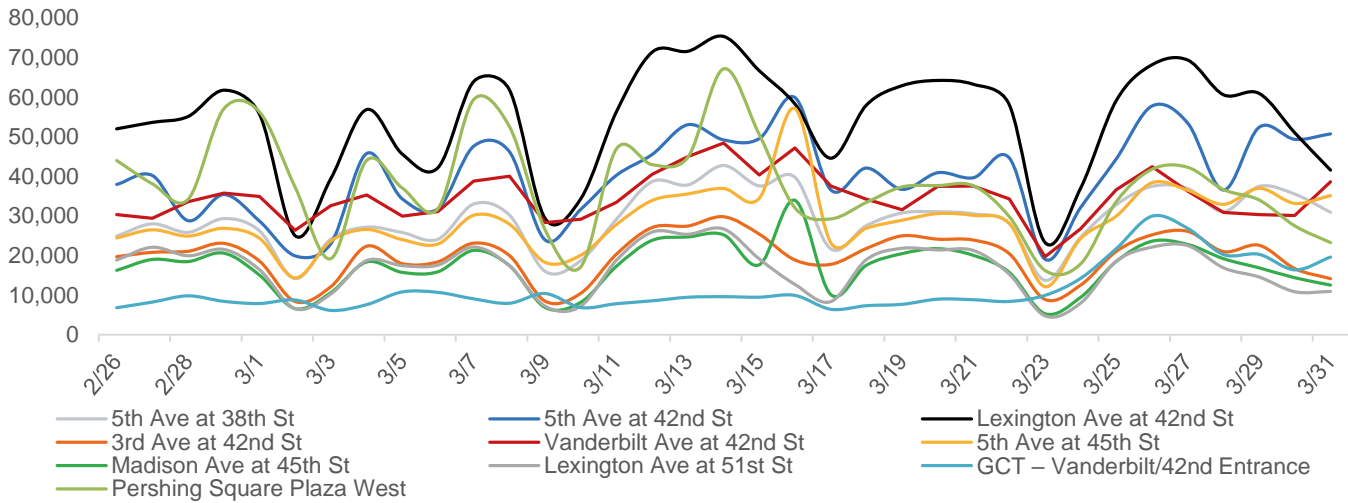
Morning	10,837
Lunch	8,729
Afternoon	9,499
Early Evening	9,321
Evening	3,782



Weekend Average

Morning	4,471
Lunch	6,206
Afternoon	5,918
Early Evening	4,826
Evening	2,173

Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
02/26/2024	24,927	37,972	52,015	19,728	30,363	24,434	16,261	18,873
02/27/2024	28,022	40,225	53,654	20,828	29,417	26,502	19,024	22,100
02/28/2024	25,866	28,818	55,131	21,087	33,613	24,920	18,487	19,952
02/29/2024	29,344	35,425	61,777	23,090	35,772	26,884	20,613	21,562
03/01/2024	26,274	28,728	55,726	18,605	34,903	24,383	15,071	16,446
03/02/2024	14,184	19,924	25,030	8,388	26,377	14,349	6,601	6,566
03/03/2024	24,171	23,013	39,464	12,138	32,589	23,695	10,632	10,287
03/04/2024	27,183	45,769	56,883	22,347	35,325	26,601	18,389	18,740
03/05/2024	25,816	34,322	45,644	17,963	29,933	24,022	15,752	17,454
03/06/2024	24,126	31,827	42,217	18,434	31,120	22,929	15,913	17,597
03/07/2024	33,023	47,621	63,970	23,139	38,822	30,186	21,323	22,164
03/08/2024	30,246	46,255	61,882	20,014	40,035	27,945	17,470	17,443
03/09/2024	16,016	23,953	29,391	8,487	28,366	18,292	6,893	7,231
03/10/2024	18,717	31,680	34,349	10,470	29,174	20,097	8,204	7,231
03/11/2024	29,190	40,288	56,375	20,370	33,456	27,852	17,317	18,830
03/12/2024	38,704	45,549	71,397	27,098	40,490	33,922	23,848	25,942
03/13/2024	37,853	53,070	71,615	27,465	45,008	35,566	24,699	25,379
03/14/2024	42,763	49,221	75,364	29,810	48,434	36,943	25,241	26,725
03/15/2024	37,595	49,549	66,683	25,421	40,379	34,488	17,684	19,138
03/16/2024	39,764	59,912	58,281	18,877	47,219	57,143	33,956	12,705
03/17/2024	21,701	36,613	44,589	17,784	37,554	23,270	10,167	8,370
03/18/2024	27,574	42,115	58,011	21,795	34,196	26,925	17,556	18,978
03/19/2024	30,777	36,711	62,927	24,987	31,561	28,929	20,488	21,841
03/20/2024	31,062	40,941	64,244	24,138	37,474	30,606	21,744	21,417
03/21/2024	30,542	39,671	63,251	23,914	37,606	30,149	20,044	21,284
03/22/2024	28,085	44,674	58,138	20,492	34,297	28,152	15,768	15,300
03/23/2024	13,759	19,090	23,332	8,927	19,684	12,146	5,325	4,783
03/24/2024	24,597	32,152	37,039	12,538	26,787	24,324	9,459	7,999
03/25/2024	32,871	44,455	59,192	21,070	36,663	29,996	18,525	18,600
03/26/2024	37,490	57,790	68,214	25,240	42,446	38,400	23,631	22,141
03/27/2024	36,928	53,448	69,388	26,127	36,237	36,491	22,807	22,518
03/28/2024	31,138	36,567	60,623	20,992	30,899	32,942	19,212	16,908
03/29/2024	37,480	52,409	60,964	22,603	30,341	37,004	16,894	14,581
03/30/2024	35,517	49,371	50,994	16,702	30,149	33,185	14,401	10,860
03/31/2024	30,923	50,750	41,590	14,170	38,691	35,156	12,548	10,945



Pedestrian Counts by Location Group by Date cont.

	GCT – Vanderbilt/4 2nd Entrance	Pershing Square Plaza West
02/26/2024	6,829	44,021
02/27/2024	8,246	38,130
02/28/2024	9,828	34,201
02/29/2024	8,439	57,047
03/01/2024	7,891	56,310
03/02/2024	8,783	37,266
03/03/2024	6,154	19,219
03/04/2024	7,602	44,008
03/05/2024	10,822	37,071
03/06/2024	10,701	31,872
03/07/2024	9,069	59,408
03/08/2024	7,954	52,611
03/09/2024	10,417	26,521
03/10/2024	6,877	17,151
03/11/2024	7,847	46,975
03/12/2024	8,569	42,964
03/13/2024	9,473	44,853
03/14/2024	9,618	67,188
03/15/2024	9,488	50,558
03/16/2024	9,938	32,034
03/17/2024	6,436	29,257
03/18/2024	7,335	33,439
03/19/2024	7,688	37,354
03/20/2024	8,990	37,678
03/21/2024	8,850	37,631
03/22/2024	8,411	29,853
03/23/2024	9,946	16,258
03/24/2024	14,248	17,894
03/25/2024	21,770	33,640
03/26/2024	29,956	41,797
03/27/2024	26,880	42,302
03/28/2024	20,258	36,673
03/29/2024	20,313	34,040
03/30/2024	16,392	27,490
03/31/2024	19,635	23,274